



HS+ Consultant  
**ALEXANDER R. REITER**

A personal and confidential way of consulting and support is essential for success.

So that you, as our client, can trust in us, we want to introduce your consultant to you.

Consultant: Alexander R. Reiter, Managing Director of HS+S  
Born in May 1965, married, two children



**Education:** Studies in Mechanical Engineering, TG Karlsruhe, Germany; Trainee on the job as an Industrial Engineer in the USA;

Studies in Business Economics and Administration, Mannheim, Germany, major in Marketing/Sales and Finance/Controlling, Degree: Diplom-Betriebswirt (BA).

**Career:** Product Manager, Assistant to the CEO/General Manager, Marketing Manager, Key Account Manager, Marketing & Sales Manager, General Manager.

Turnover up to 75 mio € and 800 employees

**Sectors:** Machine & Plant Manufacturing, Electronics, Construction and Surveying, Pharma and Medical Industry, Medical Engineering, Food, Automobile/Automotive Industry, Interior Design, Exhibitions, Communication.

**Key Focus:** Personnel (evaluation, search, headhunting, motivation), Strategic and operative management in the fields of Sales (set-up, control, improvement), Marketing (communication, PR, corporate) and Controlling.

**Countries:** Germany, Switzerland, Austria, Italy, France, Benelux, United Kingdom, Poland, Romania, Hungary, Czech, Russia, Sweden, Denmark, United States, Brazil, Japan.

**At present:** Managing Director of HS+S Management Consultants (since 1994, exclusively since 1999)

**HS+S MANAGEMENT CONSULTANTS  
FOR MARKETING AND PERSONNEL**

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